

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Targeted Platform Media
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1474270-1	09/25/16	September 2016	08/29/16 - 09/19/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4555

Flight Dates	Order #	Alt Order #
09/13/16 - 09/19/16	1474270	08223401

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/13/16	09/19/16	THE CHEW	1P-2P	MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/13/16	09/19/16	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	09/13/16	1:31 PM	THE CHEW	1P-2P	:30	PRATV1624H	\$350.00 NM
4	WPBF	W	09/14/16	1:30 PM	THE CHEW	1P-2P	:30	PRATV1624H	\$350.00 NM
5	WPBF	Th	09/15/16	1:00 PM	THE CHEW	1P-2P	:30	PRATV1626H	\$350.00 NM
2	WPBF	F	09/16/16	12:58 PM	THE CHEW	1P-2P	:30	PRATV1624H	\$350.00 NM
1	WPBF	M	09/19/16	1:38 PM	THE CHEW	1P-2P	:30	PRATV1624H	\$350.00 NM
2	09/13/16	09/19/16	T-F,M WPBF News 25 @ 11-11:35PM		MTWTF--	:30	5	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/13/16	09/19/16	MTWTF--	5	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	09/13/16	11:13 PM	T-F,M WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1626H	\$750.00 NM
5	WPBF	W	09/14/16	11:25 PM	T-F,M WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1624H	\$750.00 NM
1	WPBF	Th	09/15/16	11:26 PM	T-F,M WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1624H	\$750.00 NM
2	WPBF	F	09/16/16	11:26 PM	T-F,M WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1624H	\$750.00 NM
3	WPBF	M	09/19/16	11:24 PM	T-F,M WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1626H	\$750.00 NM
3	09/13/16	09/19/16	Jimmy Kimmel		1135P-1238A	MTWTF--	:30	5	\$275.00 NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/13/16	09/19/16	MTWTF--	5	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/13/16	12:14 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1624H	\$275.00 NM
3	WPBF	W	09/14/16	12:25 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1626H	\$275.00 NM
4	WPBF	Th	09/15/16	12:13 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1626H	\$275.00 NM
5	WPBF	F	09/16/16	12:16 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1626H	\$275.00 NM
1	WPBF	M	09/19/16	12:03 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1624H	\$275.00 NM
4	09/13/16	09/19/16	1230-1P Access Hollywoc		1230-1p	MTWTF--	:30	5	\$275.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4555

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/13/16	09/19/16			MTWTF--		5	\$275.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	09/13/16	12:59 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1624H	\$275.00 NM
2	WPBF	W	09/14/16	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1624H	\$275.00 NM
4	WPBF	Th	09/15/16	12:48 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1624H	\$275.00 NM
5	WPBF	F	09/16/16	12:42 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1626H	\$275.00 NV
1	WPBF	M	09/19/16	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1624H	\$275.00 NV
5	09/13/16	09/19/16	Nightline	1238-107A	MTWTF--	:30	5	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/13/16	09/19/16			MTWTF--		5	\$125.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/13/16	1:02 AM	Nightline	1238-107A	:30	PRATV1624H	\$125.00 NV
1	WPBF	W	09/14/16	12:53 AM	Nightline	1238-107A	:30	PRATV1624H	\$125.00 NV
4	WPBF	Th	09/15/16	12:51 AM	Nightline	1238-107A	:30	PRATV1624H	\$125.00 NV
5	WPBF	F	09/16/16	12:51 AM	Nightline	1238-107A	:30	PRATV1624H	\$125.00 NV
3	WPBF	M	09/19/16	1:00 AM	Nightline	1238-107A	:30	PRATV1624H	\$125.00 NV
6	09/13/16	09/19/16	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	MTWTF--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/13/16	09/19/16			MTWTF--		5	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/13/16	12:12 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1626H	\$400.00 NM
3	WPBF	W	09/14/16	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1626H	\$400.00 NM
4	WPBF	Th	09/15/16	12:15 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1624H	\$400.00 NM
5	WPBF	F	09/16/16	12:15 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1624H	\$400.00 NM
1	WPBF	M	09/19/16	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1624H	\$400.00 NM
7	09/13/16	09/19/16	GENERAL HOSPITAL GENERAL HOSPIT	3-4p	MTWTF--	:30	5	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/13/16	09/19/16			MTWTF--		5	\$350.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	09/13/16	2:27 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	PRATV1626H	\$350.00 NM
1	WPBF	W	09/14/16	2:24 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	PRATV1626H	\$350.00 NM
3	WPBF	Th	09/15/16	2:25 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	PRATV1624H	\$350.00 NM
4	WPBF	F	09/16/16	2:21 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	PRATV1624H	\$350.00 NM
2	WPBF	M	09/19/16	2:22 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	PRATV1626H	\$350.00 NM
8	09/13/16	09/19/16	Dr. Oz	3-4p	MTWTF--	:30	5	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/13/16	09/19/16			MTWTF--		5	\$225.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	09/13/16	3:19 PM	Dr. Oz	3-4p	:30	PRATV1624H	\$225.00 NI
1	WPBF	W	09/14/16	3:28 PM	Dr. Oz	3-4p	:30	PRATV1624H	\$225.00 NI
5	WPBF	Th	09/15/16	3:11 PM	Dr. Oz	3-4p	:30	PRATV1624H	\$225.00 NI
3	WPBF	F	09/16/16	3:30 PM	Dr. Oz	3-4p	:30	PRATV1626H	\$225.00 NI
2	WPBF	M	09/19/16	3:20 PM	Dr. Oz	3-4p	:30	PRATV1624H	\$225.00 NI

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1474270-1	09/25/16	September 2016	08/29/16 - 09/19/16
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	4555	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/13/16	09/19/16	Dr. Oz	3-4p	MTWTF--	:30	5	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
9	09/13/16	09/19/16	Ellen	4-5p	MTWTF--	:30	5	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/16 09/19/16 MTWTF-- 5 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/13/16	4:38 PM	Ellen	4-5p	:30	PRATV1624H	\$400.00 NM
2	WPBF	W	09/14/16	4:29 PM	Ellen	4-5p	:30	PRATV1624H	\$400.00 NM
4	WPBF	Th	09/15/16	4:28 PM	Ellen	4-5p	:30	PRATV1626H	\$400.00 NM
5	WPBF	F	09/16/16	4:40 PM	Ellen	4-5p	:30	PRATV1624H	\$400.00 NM
3	WPBF	M	09/19/16	4:31 PM	Ellen	4-5p	:30	PRATV1624H	\$400.00 NM
10	09/13/16	09/19/16	WPBF News 25 5-6:00am	5:00-6:00am	MTWTF--	:30	4	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/16 09/19/16 MTWTF-- 4 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/13/16	5:43 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1626H	\$200.00 NM
4	WPBF	W	09/14/16	4:59 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1626H	\$200.00 NM
3	WPBF	F	09/16/16	5:23 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1624H	\$200.00 NM
1	WPBF	M	09/19/16	5:55 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1624H	\$200.00 NM
11	09/13/16	09/19/16	M-F 5pm News	5-6pm	MTWTF--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/16 09/19/16 MTWTF-- 5 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/13/16	5:27 PM	M-F 5pm News	5-6pm	:30	PRATV1626H	\$700.00 NM
4	WPBF	W	09/14/16	5:39 PM	M-F 5pm News	5-6pm	:30	PRATV1626H	\$700.00 NM
5	WPBF	Th	09/15/16	5:43 PM	M-F 5pm News	5-6pm	:30	PRATV1624H	\$700.00 NM
3	WPBF	F	09/16/16	5:12 PM	M-F 5pm News	5-6pm	:30	PRATV1624H	\$700.00 NM
2	WPBF	M	09/19/16	5:40 PM	M-F 5pm News	5-6pm	:30	PRATV1626H	\$700.00 NM
12	09/13/16	09/19/16	WPBF News 25 @ 6:00PM	6:30PM	MTWTF--	:30	5	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/16 09/19/16 MTWTF-- 5 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	09/13/16	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1624H	\$800.00 NM
2	WPBF	W	09/14/16	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1624H	\$800.00 NM
5	WPBF	Th	09/15/16	6:10 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1626H	\$800.00 NM
4	WPBF	F	09/16/16	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1624H	\$800.00 NM
1	WPBF	M	09/19/16	6:10 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1624H	\$800.00 NM
13	09/13/16	09/19/16	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	5	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/16 09/19/16 MTWTF-- 5 \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/13/16	6:52 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1624H	\$525.00 NM
1	WPBF	W	09/14/16	6:53 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1624H	\$525.00 NM

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Priorities USA Action		PRIORITIES USA ACTIO	4555

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/13/16	09/19/16	WPBF News 25 Mornings 6-7AM		MTWTF--	:30	5	\$525.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Th	09/15/16	6:08 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1624H	\$525.00 NM
5	WPBF	F	09/16/16	6:53 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1626H	\$525.00 NM
3	WPBF	M	09/19/16	6:24 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1624H	\$525.00 NM
14	09/13/16	09/19/16	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	5	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/13/16	09/19/16	MTWTF--	5	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/13/16	7:06 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1624H	\$1,700.00 NM
5	WPBF	W	09/14/16	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1624H	\$1,700.00 NM
3	WPBF	Th	09/15/16	7:05 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1624H	\$1,700.00 NM
1	WPBF	F	09/16/16	7:06 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1624H	\$1,700.00 NM
4	WPBF	M	09/19/16	7:05 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1624H	\$1,700.00 NM
15	09/13/16	09/19/16	Good Morning America	7-9AM	MTWTF--	:30	5	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/13/16	09/19/16	MTWTF--	5	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	09/13/16	7:55 AM	Good Morning America	7-9AM	:30	PRATV1624H	\$625.00 NM
5	WPBF	W	09/14/16	7:25 AM	Good Morning America	7-9AM	:30	PRATV1624H	\$625.00 NM
2	WPBF	Th	09/15/16	8:55 AM	Good Morning America	7-9AM	:30	PRATV1626H	\$625.00 NM
4	WPBF	F	09/16/16	7:39 AM	Good Morning America	7-9AM	:30	PRATV1624H	\$625.00 NM
1	WPBF	M	09/19/16	8:30 AM	Good Morning America	7-9AM	:30	PRATV1626H	\$625.00 NM
16	09/13/16	09/19/16	Jeopardy	7:30-8PM	MTWTF--	:30	5	\$1,900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/13/16	09/19/16	MTWTF--	5	\$1,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/13/16	7:41 PM	Jeopardy	7:30-8PM	:30	PRATV1626H	\$1,900.00 NM
2	WPBF	W	09/14/16	7:34 PM	Jeopardy	7:30-8PM	:30	PRATV1626H	\$1,900.00 NM
4	WPBF	Th	09/15/16	7:58 PM	Jeopardy	7:30-8PM	:30	PRATV1624H	\$1,900.00 NM
5	WPBF	F	09/16/16	7:52 PM	Jeopardy	7:30-8PM	:30	PRATV1626H	\$1,900.00 NM
3	WPBF	M	09/19/16	7:35 PM	Jeopardy	7:30-8PM	:30	PRATV1626H	\$1,900.00 NM
17	09/19/16	09/19/16	Match Game Finale	10-11PM	1-----	:30	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/19/16	09/25/16	1-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/19/16	10:30 PM	Match Game Finale	10-11PM	:30	PRATV1624H	\$1,700.00 NM
18	09/19/16	09/19/16	DWTS	8-10P	1-----	:30	1	\$2,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/19/16	09/25/16	1-----	1	\$2,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/19/16	7:59 PM	DWTS	8-10P	:30	PRATV1624H	\$2,600.00 NM

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DUPLICATE INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1474270-1	09/25/16	September 2016	08/29/16 - 09/19/16
Advertiser		Product	Estimate Number
Priorities USA Action		PRIORITIES USA ACTIO	4555

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	09/17/16	09/17/16	Sat 5-6am News	Sat 5-6am	-----2-	:30	2	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/12/16	09/18/16	-----2-	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/17/16	5:15 AM	Sat 5-6am News	Sat 5-6am	:30	PRATV1624H	\$125.00 NM
2	WPBF	Sa	09/17/16	5:38 AM	Sat 5-6am News	Sat 5-6am	:30	PRATV1626H	\$125.00 NM
23	09/17/16	09/17/16	Sat 6-7am News	Sat 6-7am	-----2-	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/12/16	09/18/16	-----2-	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/17/16	6:08 AM	Sat 6-7am News	Sat 6-7am	:30	PRATV1624H	\$250.00 NM
2	WPBF	Sa	09/17/16	6:25 AM	Sat 6-7am News	Sat 6-7am	:30	PRATV1624H	\$250.00 NM
24	09/17/16	09/17/16	Sat 7pm News	7-730pm	-----1-	:30	1	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/12/16	09/18/16	-----1-	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/17/16	7:44 PM	Sat 7pm News	7-730pm	:30	PRATV1624H	\$425.00 NM
LR - Football									
26	09/17/16	09/17/16	GMA Saturday 7-8am	Sat 7am-8am	-----2-	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/12/16	09/18/16	-----2-	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/17/16	7:00 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PRATV1626H	\$400.00 NM
2	WPBF	Sa	09/17/16	7:46 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PRATV1624H	\$400.00 NM
27	09/17/16	09/17/16	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/12/16	09/18/16	-----1-	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/17/16	7:57 PM	Sat Jeopardy	Sat 7:30-8PM	:30	PRATV1624H	\$625.00 NM
28	09/17/16	09/17/16	Sat 8-9am News	Sat 8-9am	-----2-	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/12/16	09/18/16	-----2-	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/17/16	8:08 AM	Sat 8-9am News	Sat 8-9am	:30	PRATV1624H	\$350.00 NM
2	WPBF	Sa	09/17/16	8:38 AM	Sat 8-9am News	Sat 8-9am	:30	PRATV1626H	\$350.00 NM
29	09/16/16	09/16/16	Last Man/Dr Ken	8-9PM	----1--	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/12/16	09/18/16	----1--	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/16/16	8:51 PM	Last Man/Dr Ken	8-9PM	:30	PRATV1624H	\$1,800.00 NM
30	09/18/16	09/18/16	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									

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INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1474270-1	09/25/16	September 2016	08/29/16 - 09/19/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4555

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	09/18/16	09/18/16	Sun 11:35pm Late News 1135p-12am Class of Time - Immediately Pre-emptible without notice	1135p-12am	-----1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----1 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF Su 09/18/16 11:53 PM Sun 11:35pm Late News 1135p-12am :30 PRATV1626H \$300.00 NM									
31	09/18/16	09/18/16	Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	-----2	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----2 2 \$125.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF Su 09/18/16 4:59 AM Sun 5-6am News Sun 5-6am :30 PRATV1626H \$125.00 NM 2 WPBF Su 09/18/16 5:27 AM Sun 5-6am News Sun 5-6am :30 PRATV1624H \$125.00 NM									
32	09/18/16	09/18/16	Sun 5pm News Class of Time - Immediately Pre-emptible without notice	5-6pm	-----2	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----2 2 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF Su 09/18/16 5:10 PM Sun 5pm News 5-6pm :30 PRATV1626H \$300.00 NM 2 WPBF Su 09/18/16 5:40 PM Sun 5pm News 5-6pm :30 PRATV1624H \$300.00 NM									
33	09/18/16	09/18/16	Sun 6pm News Class of Time - Immediately Pre-emptible without notice	6-630p	-----1	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----1 1 \$325.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF Su 09/18/16 6:26 PM Sun 6pm News 6-630p :30 PRATV1624H \$325.00 NM									
34	09/18/16	09/18/16	Sun 6-7am News Class of Time - Pre-emptible with notice	Sun 6-7am	-----2	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----2 2 \$175.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WPBF Su 09/18/16 6:26 AM Sun 6-7am News Sun 6-7am :30 PRATV1624H \$175.00 NM 1 WPBF Su 09/18/16 6:54 AM Sun 6-7am News Sun 6-7am :30 PRATV1626H \$175.00 NM									
35	09/18/16	09/18/16	GMA Sunday 7-8am Class of Time - Pre-emptible with notice	Sun 7-8am	-----2	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----2 2 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF Su 09/18/16 7:27 AM GMA Sunday 7-8am Sun 7-8am :30 PRATV1624H \$400.00 NM 2 WPBF Su 09/18/16 7:53 AM GMA Sunday 7-8am Sun 7-8am :30 PRATV1624H \$400.00 NM									
36	09/18/16	09/18/16	Sun 8-9am News Class of Time - Pre-emptible with notice	Sun 8-9am	-----2	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----2 2 \$325.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WPBF Su 09/18/16 8:08 AM Sun 8-9am News Sun 8-9am :30 PRATV1626H \$325.00 NM 1 WPBF Su 09/18/16 8:43 AM Sun 8-9am News Sun 8-9am :30 PRATV1624H \$325.00 NM									
37	09/13/16	09/13/16	Off the Boat/ONeals Class of Time - Pre-emptible with notice	9-10PM	-1-----	:30	1	\$1,800.00	NM

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DUPLICATE
INVOICE

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www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1474270-1	09/25/16	September 2016	08/29/16 - 09/19/16
Advertiser		Product	Estimate Number
Priorities USA Action		PRIORITIES USA ACTIO	4555

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -1----- 1 \$1,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/13/16	9:52 PM	Off the Boat/ONEals	9-10PM	:30	PRATV1624H	\$1,800.00 NM
38	09/15/16	09/15/16	Grey's Anatomy	8-9PM	---1---	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ---1--- 1 \$1,600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/15/16	8:22 PM	Grey's Anatomy	8-9PM	:30	PRATV1626H	\$1,600.00 NM
39	09/15/16	09/15/16	How to Get Away w/ Murd	10-11PM	---1---	:30	1	\$2,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ---1--- 1 \$2,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/15/16	10:42 PM	How to Get Away w/ Murder	10-11PM	:30	PRATV1624H	\$2,800.00 NM
40	09/14/16	09/14/16	Middle/Goldbergs	8-9PM	--1----	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 --1---- 1 \$2,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/14/16	8:21 PM	Middle/Goldbergs	8-9PM	:30	PRATV1624H	\$2,500.00 NM
41	09/13/16	09/13/16	Shield	10-11PM	-T-----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -T----- 1 \$1,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/13/16	10:44 PM	Shield	10-11PM	:30	PRATV1624H	\$1,800.00 NM
42	09/13/16	09/16/16	WPBF News 25 5-6:00am	5:00-6:00am	-TWTF--	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -TWTF-- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/13/16	5:09 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1624H	\$200.00 NM
43	09/18/16	09/18/16	Matter of Fact	SUN 10-1030A	-----S	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----S 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/18/16	10:22 AM	Matter of Fact	SUN 10-1030A	:30	PRATV1624H	\$200.00 NM
44	09/15/16	09/16/16	M-F 5pm News	5-6pm	---TF--	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/16 09/19/16 ---TF-- 2 \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	09/15/16	5:25 PM	M-F 5pm News	5-6pm	:30	PRATV1624H	\$525.00 NM
1	WPBF	F	09/16/16	5:42 PM	M-F 5pm News	5-6pm	:30	PRATV1626H	\$525.00 NM

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Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4555

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	09/15/16	09/16/16	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	---TF--	:30	2	\$525.00	
Total Spots							113		

Payment Terms 30 Days

<u>Gross Total</u>	\$72,425.00
<u>Agency Commission</u>	\$10,863.75
<u>Net Amount Due</u>	\$61,561.25

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